

DUPLICATE INVOICE



WMUR-TV
NEW HAMPSHIRE

www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
951904-1	09/30/12	September 2012	08/27/12 - 09/24/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Shea-Porter/D/Congress	candidate	11910

Flight Dates	Order #	Alt Order #
09/18/12 - 09/24/12	951904	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/18/12	09/24/12	5a Daybreak Class of Time - Pre-emptible with notice	5-6a	-- 1 - - -	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/18/12 09/24/12 -- 1 - - - 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 09/19/12 5:29 AM 5a Daybreak 5-6a :30 CSP1202HD \$350.00 NM									
2	09/18/12	09/24/12	6a Daybreak Class of Time - Pre-emptible with notice	6-7a	11- 11 -	:30	4	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/18/12 09/24/12 11- 11 - 4 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 09/18/12 6:58 AM 6a Daybreak 6-7a :30 CSP1202HD \$700.00 NM									
2 WMURTh 09/20/12 6:08 AM 6a Daybreak 6-7a :30 CSP1202HD \$700.00 NM									
3 WMURF 09/21/12 6:08 AM 6a Daybreak 6-7a :30 CSP1202HD \$700.00 NM									
4 WMURM 09/24/12 5:58 AM 6a Daybreak 6-7a :30 CSP1204H \$700.00 NM									
3	09/18/12	09/24/12	Good Morning America Class of Time - Pre-emptible with notice	7-9a	-- 1 - 1 -	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/18/12 09/24/12 -- 1 - 1 - 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 09/19/12 7:59 AM Good Morning America 7-9a :30 CSP1202HD \$550.00 NM									
2 WMURF 09/21/12 8:54 AM Good Morning America 7-9a :30 CSP1202HD \$550.00 NM									
4	09/18/12	09/24/12	The View Class of Time - Pre-emptible with notice	11-12p	--- 1 - -	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/18/12 09/24/12 --- 1 - - 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTh 09/20/12 10:59 AM The View 11-12p :30 CSP1202HD \$350.00 NM									
5	09/18/12	09/24/12	KATIE Class of Time - Pre-emptible with notice	3-4P	-- 1 - 1 -	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/18/12 09/24/12 -- 1 - 1 - 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 09/19/12 3:56 PM KATIE 3-4P :30 CSP1202HD \$250.00 NM									
2 WMURF 09/21/12 3:53 PM KATIE 3-4P :30 CSP1202HD \$250.00 NM									



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	09/18/12	09/24/12	ELLEN EF Class of Time - Pre-emptible with notice	4PM-5PM	11- 11- -	:30	4	\$250.00	NM
Weeks: Start Date 09/18/12 End Date 09/24/12 MTWTFSS 11- 11- - Spots/Week 4 Rate \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 09/18/12 3:58 PM ELLEN EF 4PM-5PM :30 CSP1202HD \$250.00 NM									
2 WMURTh 09/20/12 4:32 PM ELLEN EF 4PM-5PM :30 CSP1202HD \$250.00 NM									
3 WMURF 09/21/12 4:36 PM ELLEN EF 4PM-5PM :30 CSP1202HD \$250.00 NM									
4 WMURM 09/24/12 4:39 PM ELLEN EF 4PM-5PM :30 CSP1204H \$250.00 NM									
7	09/18/12	09/24/12	News 9 at 5 Class of Time - Pre-emptible with notice	5-6p	-- 1- 1 -	:30	2	\$700.00	NM
Weeks: Start Date 09/18/12 End Date 09/24/12 MTWTFSS -- 1- 1 - Spots/Week 2 Rate \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 09/19/12 5:57 PM News 9 at 5 5-6p :30 CSP1202HD \$700.00 NM									
2 WMURF 09/21/12 5:55 PM News 9 at 5 5-6p :30 CSP1202HD \$700.00 NM									
8	09/18/12	09/24/12	News 9 at 6 Class of Time - Pre-emptible with notice	6-7p	11- 1 - -	:30	3	\$1,400.00	NM
Weeks: Start Date 09/18/12 End Date 09/24/12 MTWTFSS 11- 1 - - Spots/Week 3 Rate \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 09/18/12 6:23 PM News 9 at 6 6-7p :30 CSP1202HD \$1,400.00 NM									
2 WMURTh 09/20/12 6:14 PM News 9 at 6 6-7p :30 CSP1202HD \$1,400.00 NM									
3 WMURM 09/24/12 6:24 PM News 9 at 6 6-7p :30 CSP1204H \$1,400.00 NM									
9	09/18/12	09/24/12	Chronicle NH Class of Time - Pre-emptible with notice	7-730p	111- 1 - -	:30	4	\$550.00	NM
Weeks: Start Date 09/18/12 End Date 09/24/12 MTWTFSS 111- 1 - - Spots/Week 4 Rate \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 09/18/12 7:22 PM Chronicle NH 7-730p :30 CSP1202HD \$550.00 NM									
2 WMURW 09/19/12 7:11 PM Chronicle NH 7-730p :30 CSP1202HD \$550.00 NM									
3 WMURF 09/21/12 Chronicle NH :00 \$550.00 NM See MG 9.5									
5 WMURF 09/21/12 7:05 PM NETWORK SPECIAL NETWORK SPECI/ :30 CSP1202HD \$550.00 NM MG for 9.3 09/21									
4 WMURM 09/24/12 7:24 PM Chronicle NH 7-730p :30 CSP1204H \$550.00 NM									
10	09/18/12	09/24/12	EMMY RED CARPET SP 7-8p Class of Time - Pre-emptible with notice		----- 1	:30	1	\$2,000.00	NM
Weeks: Start Date 09/18/12 End Date 09/24/12 MTWTFSS ----- 1 Spots/Week 1 Rate \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 09/23/12 EMMY RED CARPET SPECIAL 7-8p :00 \$2,000.00 NM Credited oversold inventory									
11	09/18/12	09/24/12	INSIDE EDITION AC Class of Time - Pre-emptible with notice	730-8p	1- - 1 - -	:30	2	\$700.00	NM
Weeks: Start Date 09/18/12 End Date 09/24/12 MTWTFSS 1- - 1 - - Spots/Week 2 Rate \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTh 09/20/12 7:58 PM INSIDE EDITION AC 730-8p :30 CSP1202HD \$700.00 NM									
2 WMURM 09/24/12 7:58 PM INSIDE EDITION AC 730-8p :30 CSP1204H \$700.00 NM									
12	09/23/12	09/23/12	EMMY AWARDS 9/23 Class of Time - Pre-emptible with notice	8-11p	----- 1	:30	1	\$4,000.00	NM

MTWTFSS

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log



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12	09/23/12	09/23/12	EMMY AWARDS 9/23	8-11p	-----1	:30	1	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/18/12 End Date 09/24/12 Spots/Week 1 Rate \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 09/23/12 9:35 PM EMMY AWARDS 9/23 8-11p :30 CSP1204H \$4,000.00 NM									
13	09/24/12	09/24/12	Dancing with Stars	Prime Other	1-----	:30	1	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 09/18/12 End Date 09/24/12 MTWTFSS 1----- Spots/Week 1 Rate \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 09/24/12 9:40 PM Dancing with Stars Prime Other :30 CSP1204H \$2,500.00 NM									
14	09/20/12	09/20/12	Grey's Anatomy	9-10p	---1---	:30	1	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 09/18/12 End Date 09/24/12 MTWTFSS ---1--- Spots/Week 1 Rate \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTh 09/20/12 9:23 PM Grey's Anatomy 9-10p :30 CSP1202HD \$2,500.00 NM									
15	09/18/12	09/18/12	20/20 Special	Prime Other	-1-----	:30	1	\$1,850.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 09/18/12 End Date 09/24/12 MTWTFSS -1----- Spots/Week 1 Rate \$1,850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 09/18/12 10:48 PM 20/20 Special Prime Other :30 CSP1202HD \$1,850.00 NM									
16	09/19/12	09/19/12	Revenge	10-11p	--1----	:30	1	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 09/18/12 End Date 09/24/12 MTWTFSS --1--- Spots/Week 1 Rate \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 09/19/12 Revenge 10-11p :00 \$900.00 NM Credited oversold inventory									
17	09/21/12	09/21/12	20/20	10-11p	----1--	:30	1	\$1,700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 09/18/12 End Date 09/24/12 MTWTFSS ----1-- Spots/Week 1 Rate \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 09/21/12 10:45 PM 20/20 10-11p :30 CSP1202HD \$1,700.00 NM									
18	09/18/12	09/24/12	News 9 at 11	11-11:35p	1-111--	:30	4	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/18/12 End Date 09/24/12 MTWTFSS 1-111-- Spots/Week 4 Rate \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 09/19/12 11:24 PM News 9 at 11 11-11:35p :30 CSP1202HD \$1,100.00 NM									
2 WMURTh 09/20/12 11:24 PM News 9 at 11 11-11:35p :30 CSP1202HD \$1,100.00 NM									
3 WMURF 09/21/12 11:32 PM News 9 at 11 11-11:35p :30 CSP1202HD \$1,100.00 NM									
4 WMURM 09/24/12 11:33 PM News 9 at 11 11-11:35p :30 CSP1204H \$1,100.00 NM									
19	09/22/12	09/22/12	News 9 at 11	11-11:35p	-----1-	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/18/12 End Date 09/24/12 MTWTFSS -----1- Spots/Week 1 Rate \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 09/22/12 12:28 AM News 9 at 11 11-11:35p :30 CSP1204H \$1,100.00 NM LR - Football									



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Shea-Porter/D/Congress	candidate	11910	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
19	09/22/12	09/22/12	News 9 at 11 Class of Time - Pre-emptible with notice	11-11:35p	- - - - 1 -	:30	1	\$1,100.00	NM
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20	09/18/12	09/19/12	Nightline Class of Time - Fixed Non Pre-emptible	1135p-1206a	- 11 - - -	:30	2	\$500.00	NM
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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/18/12 09/24/12 - 11 - - - 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 09/18/12 12:02 AM Nightline 1135p-1206a :30 CSP1202HD \$500.00 NM									
2 WMURW 09/19/12 11:54 PM Nightline 1135p-1206a :30 CSP1202HD \$500.00 NM									
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21	09/18/12	09/24/12	News 9 at Noon Class of Time - Pre-emptible with notice	12-1230p	- 1 - - -	:30	1	\$350.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/18/12 09/24/12 - 1 - - - 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 09/18/12 12:29 PM News 9 at Noon 12-1230p :30 CSP1202HD \$350.00 NM									
<hr/>									
<u>Total Spots</u>								38	

Payment Terms 30 Days

<u>Gross Total</u>	\$34,700.00
<u>Agency Commission</u>	\$5,205.00
<u>Net Amount Due</u>	\$29,495.00